

**Hélène Dallaire, Executive Director**  
**Théâtre Les Amis de Chiffon**

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With a Bachelor's degree in Communications, Marketing and Cinema from Université Laval, completed by a Certificate in Public Relations, in 1985 Hélène Dallaire was entrusted with the responsibility of communications and ticket sales for the theatre *Les Amis de Chiffon*. Ten years later in 1995, she became the executive director of the professional theatre company whose mission is to produce and distribute throughout Canada and abroad puppet shows for a young audience. Through its art, for 35 years now *Les Amis de Chiffon* theatre has been bridging the child's real and imaginary worlds. The *Les Amis de Chiffon*, Theatre's underlying motivation and public commitment is the professional fulfilment of its creators, artists and cultural workers.

Over the years, Ms. Dallaire attained distinction when she received the *NPO Women Executives Award* accorded by the Corporation of Business Women of Saguenay, and in 2001 and 2009, she was nominated for the *Méga Scène Talent Agent of the Year Award* (ROSEQ). Furthermore, Ms. Dallaire's convictions and life path have naturally motivated her to join, for many years now, a variety of regional and provincial committees and board of directors, as well as social and professional organizations.

As someone who truly believes that life is a beautiful play in which everyone acts one role or more, by using their knowledge, developing their talents and by living incredible human experiences, Ms. Dallaire sees in this role as 2010 Cultural Capital of Canada Ambassador, the opportunity to demonstrate Saguenay's enormous professional artistic potential.

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